

Be ready to start your studies in Finland's best esports education program!

AhlmanEdu's esports education is like a year-long bootcamp!

During the school year, you will gain a unique experience with like-minded people and acquire diverse skills in esports for your future. You will be offered the most comprehensive esports education in Finland and throughout the school year, you will learn about various aspects of being a competitive player and develop yourself towards a professional career. However, the key factor for a successful school year is you. Adopt a relaxed but determined attitude towards studying and playing, get to know your classmates, be an active trainer, and above all, be constantly curious to learn new things!

AhlmanEdu

AhlmanEdu is a 121-year-old Finnish educational institution located near the center of Tampere. AhlmanEdu was the first of its kind and is currently the only Finnish school that offers year-long esports coaching for players.

In collaboration with ENCE Academy, we provide a unique opportunity for aspiring professionals in the field.

Our coaches are the best-trained esports coaches in Finland, having coached in several professional organizations, even at the international level.

*Get ready to study, compete
and live like a pro*

Facilities and equipment

Our classrooms are equipped with everything you need to focus on your training:

- 24/7 access to the classroom
- Adjustable desks
- High-speed internet and power outlets (Please let us know if you need a power adapter for Finnish outlets.)

- Ethernet cables for a stable connection
- Adjustable gaming chairs

Accommodation

The dormitory includes:

- Bed, chair, and desk
- Bathroom with shower
- Weekly access to a sauna

What to bring

Please bring your own gaming equipment, including:

- Computer
- Mouse, keyboard, and mousepad
- Headset
- Monitor

If needed, you may rent a computer and monitor from the school for a small fee.

From passion to profession: mastering esports

Over 37 study weeks, students develop essential skills through a balanced approach that combines personal growth, technical mastery, and industry insights. From learning the foundations of esports and career planning to fostering a healthy and sustainable lifestyle, the program emphasizes body maintenance, nutrition, sleep science, and emotional resilience. Students refine their gameplay skills, develop their team skills, and prepare for the demands of competitive tournaments, ensuring they excel both individually and as part of a team.

In addition to practical training, the program provides a deep understanding of the esports industry. Students explore business foundations, legal frameworks, marketing

strategies, and global trends, equipping them with the tools to navigate this rapidly evolving field. With hands-on tournament experience and a focus on building personal brands, participants graduate ready to compete professionally and thrive in diverse career opportunities.

Experience Tampere – the largest inland city in the Nordics!

General Information about Finland, Tampere, and Ahlman

- **Finland:** is a Nordic country in northern Europe, celebrated for its breathtaking natural beauty, world-class education, and innovative spirit. Known for its high quality of life, Finland is a global leader in technology, sustainability, and creativity, offering a perfect blend of tradition and modernity.
- **Tampere:** Finland's third-largest city and the largest inland city in the Nordics, is a dynamic hub that perfectly embodies the country's strengths. Nestled between two lakes, Näsijärvi and Pyhäjärvi, the city is known for its innovation, culture, and thriving game industry. With a growing number of game studios and creative talent, Tampere has become a key player in Finland's renowned game development ecosystem. Its blend of natural beauty and urban vibrancy makes it a unique place to study.
- **Travel and arrival:** Finland is part of the European Union, making travel and administrative processes simpler for EU citizens. International students can fly into either Tampere-Pirkkala airport or Helsinki-Vantaa airport, which has easy rail connections to Tampere.
- **Campus area:** The Ahlman campus is a vibrant and versatile environment offering more than just training facilities. In addition to spaces designed for learning and practice, the campus features dormitories for comfortable on-site accommodation, a restaurant serving delicious meals, a gym for staying active, and various other amenities that cater to both students and visitors. Shops, including some 24-hour options, are within 2 kilometers of the campus.

- **Everyday essentials:** Finland is known for its clean tap water, so feel free to drink from the tap. Most people speak English well, and you'll find it easy to get around using English.
- **Public transport:** Tampere has an efficient public transport system. Buses connect the city center to the campus, and during summer, you can also use commercial electric scooters and bicycles for short trips.
- **Prepare for winter:** For winter, please ensure you will have warm clothing. In Finland, temperatures can drop as low as -30°C (-22°F) in the winter months, so proper winter attire is essential for staying comfortable and safe.

Healthcare and communication

- **Healthcare:** EU citizens should bring their European Health Insurance Card (EHIC) for access to local healthcare services.

Ready to join Finland's leading esports bootcamp?

Starting your studies

As you begin your studies, please make sure to complete the following:

- **Registration of entry:** Depending on your nationality, this might include residence permit or visa processes. Check the requirements specific to your country. More information: <https://migri.fi/en/i-want-to-come-to-finland>
- **Orientation:** At the beginning of the program, there will be a dedicated orientation session for international students, covering practicalities and life in Finland.

Financial and payment information

- **Student fee voucher:** Depending on decisions by the Ministry of Education, you may be eligible for a student fee voucher, which could reduce tuition costs.
- **Holidays:** The program includes breaks during the Christmas season, as well as additional holidays in fall (week 42) and winter (week 9). During the fall and winter breaks, both the classroom and dormitory remain open for use; however, both will be closed during the Christmas holiday.
- **Payment options:** Tuition fees can be paid monthly, per semester, or for the full academic year, depending on your preference.

From Ahlman to the world stage our alumni's success stories

Ahlman's Esports program has been a launchpad for many successful players. Here are a few standout alumni:

- **Santeri "BONECOLD" Sassi**
Santeri "BONECOLD" Sassi is a Finnish Valorant player who captained Acend to victory in the first Valorant World Championship in 2021. His leadership and strategic acumen were pivotal in securing this historic win.
- **Ilari "Vestola" Vestola**
Ilari "Vestola" Vestola is a Finnish Overwatch player who, alongside fellow Ahlman alumnus Aatu "Olli" Olli, led Team Finland to a bronze medal in the 2023 Overwatch World Cup, defeating South Korea. Vestola has played for Paris Eternal, ENCE, Virtus Pro etc.
- **Aatu "Olli" Olli**
Another talented alumnus, Aatu Olli, also brought home bronze with Team Finland in the 2023 Overwatch World Cup, helping to secure the win over South Korea. Known for his game sense and teamwork, Olli is making strides on the international stage.

- **Markus "SPMAK" Talliniemi**

A skilled Valorant player, SPMAK has represented teams like TeamOrangeGaming and DIVIZON, participating in various international tournaments and earning notable placements.

- **Joni "Jonsonny" Lyömilä**

is a Finnish League of Legends player known for his skills in the jungle role. Over his career, he has represented top Finnish teams and achieved notable placements in national tournaments. A highlight of his career was representing Team Finland at the IESF (International Esports Federation) Championship, where he showcased his talent on the international stage

Contact information

For any questions:

- **Study office:** Contact for general inquiries about the program.
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- **Program instructor:** Reach out directly for questions specific to the Esports program.
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We look forward to an exciting year with you at Ahlman!